

## Worried about the DRAM Shortage? Talk to us!



Minimise the disruption caused by DRAM shortages and come and talk to the Number One Brand for DDR2 & DDR3 Memory distributed in the UK B2B Reseller Channel\*

The global shift to remote working has driven demand for advanced chips to power premium devices; outstripping supply which was already tight due to impact events and under-investment in DRAM manufacturing facilities. Due to these chip shortages, DRAM is forecasted to remain in high demand with warnings of price increases and possible shortages throughout 2021.

As always, our dedicated Product Managers are working hard to navigate stock constraints across the channel, to deliver the best service for you and your customers.

Keep finding the perfect Memory match for your customers, Hypertec make buying memory simple. Contact your Hypertec Account Manager today to get started.

\*Context Data supported 2020





► Memory Supply Proposal



System Upgrade Tool

